

# MANDY GOSS

## GRAPHIC DESIGNER & ILLUSTRATOR

FREELAND, MI - 989-284-9006  
www.RewildTheArtistWithin.com  
rewildtheartistwithin@gmail.com  
LinkedIn: @mandygoss

Crafting bold, impactful visuals and unique brand solutions. Proficient in Adobe Creative Cloud; Photoshop, Illustrator, InDesign, and Microsoft Office, plus G-Suite. Communicates with clients to deliver high-quality marketing materials that enhance brand presence through strategic visual storytelling that sells.

## WORK EXPERIENCE

### EDUCATION

AUGUST 2006

**The Art Institute of Atlanta,  
Bachelor of Fine Arts,  
B.F.A. in Graphic Design**

Outstanding Academic  
Performance & Dean's List

DECEMBER 2000

**The Art Institutes of Pittsburgh,  
Specialized Associates in  
Technology, Graphic Design,**

Honors List &  
Academic Excellence

MAY 1998

**Bridgeport-SpaULDing  
High School Graduate, Diploma,**

Achievement Award &  
Commitment to Artistic  
Excellence

MAY 1998

**Center for the Arts & Sciences,  
Graduate**

3-Dimensional Art &  
Language Arts Programs

### SKILLS

Adobe Creative Cloud;  
Illustrator, InDesign, Photoshop,  
Brand Identity, Canva,  
Client Communication,  
Collaboration, Commercial Art,  
Concept Art, Corporate Branding,  
Digital Marketing,  
Graphic Design, Fine Art,  
Illustration, Marketing Campaigns,  
Microsoft Office, Photo Shoots,  
Pitch Decks, Presentations,  
Print Production, Point-of-Purchase,  
Project Management, Vector Art,  
Rebranding, Retouching,  
Social Media, Skeuomorphism,  
Time Management, Visual Design,  
Visual Storytelling, Web Design,  
Workflow Management

**Independent Graphic Designer & Illustrator, Freeland, MI**

**9/2013 – Current**

- Creates invitations, brochures, identities, logos, illustrations, marketing materials, decks, rebrands, print materials, social media graphics, digital marketing and website graphics.

**Poor Boy Woodworks - Mid-Level Graphic Designer, Saginaw, MI**

**6/2024 – 1/2025**

- Designed graphics, illustrations, home decor signage, logos, and social media materials. Worked with Adobe Creative Cloud & AI art prompting via MidJourney and other apps.

**Creative Fusion - Mid-Level Graphic Designer, San Diego, CA**

**8/2010 – 8/2013**

- Created cost-effective advertising and promotional materials for brand-name clients and nonprofits, demonstrating design excellence within tight budgets.
- Designed diverse graphics such as pop-up invitations, social media, tickets, signage, flyers for local businesses, along with community galas, fundraisers and charity events.
- Collaborated with the art director and creative director on corporate brand identities, pitch decks, and video graphics, contributing to increased sales and revenue.
- Managed client project timelines, feedback, revisions, and approvals, and coordinated with clients, account executives, print production, designers and printers.

**Connelly Partners - Graphic Designer / Studio Artist, Boston, MA**

**7/2007 – 3/2010**

- Collaborated with art directors and studio artists on corporate identity branding, packaging, print collateral, web graphics, and pitch decks. Decks were hand-crafted in the studio for pitching and customer acquisition.
- Managed Papa Gino's Pizzeria food photo shoots, assisting the art directors with presentations, design production and retouching photos for print production.
- Designed and illustrated graphic artwork for advertising, print, web, and social media that included concept art, realism vector art, skeuomorphism, commercial art, and whimsical illustrations.

**AT&T formerly Cingular Wireless - Production Artist, Atlanta, GA**

**5/2001 – 7/2007**

- Designed marketing print materials for retail and B2B, web graphics, product packaging, advertising, and marketing point-of-purchase displays for nationwide retail store locations.
- Produced in-house communication materials and managed work-flow with outside vendors including translators, agency copywriters, and proofreaders.
- Ensured rebranding guidelines and standards were consistent across marketing and production materials working with the branding transition team from Cingular to AT&T Wireless in the Marketing Communications department.

**Stay-at-Home-Parent - Homeschool Teacher, Career Break & Skills**

**2/2018 – 5/2024**

- Researched and curated guided coursework, labs, art projects, and unit studies for my two sons' home-educated studies. Improved my students' academic performance by tailoring a curated curriculum.
- Scheduled weekly museum meetups, educational events, zoo excursions, service projects, and experiential learning opportunities. Supported students in achieving grade-level readiness for successful entry into sixth and second-grade public school education.